

B I O G R A P H Y

Kevin Dow
Chief Operating Officer
And
Deputy Director of Commerce
City of Philadelphia

Kevin Dow was appointed by Mayor Michael A. Nutter as the Chief Operating Officer of the City of Philadelphia's Department of Commerce in June 2009. The department is the umbrella organization for all economic development strategies in the City and encompasses the management of over \$200 million in financial resources and the supervision of more than 50 employees. In this senior management role, Mr. Dow leads a team dedicated to coordinating the work of related agencies to develop business friendly strategies to help attract and retain both small businesses and major corporations in Philadelphia as well as to spur growth across key industry sectors.

Additionally, Kevin serves as the Deputy Director of Commerce for Neighborhood and Business Services. Appointed to this capacity in 2008, Mr. Dow has strategic oversight of the City's newly-created Office of Economic Opportunity and is responsible for the expansion and support of minority, women, and disabled-owned businesses. In addition, he provides strategic leadership to the Office of Neighborhood Economic Development and the Office of Business Services which include initiatives to support neighborhood commercial corridors, Business Improvement Districts, and many critical public investment programs.

Mr. Dow's career in business management spans 20 years. Prior to his appointment at the Commerce Department Mr. Dow was vice president of community affairs where he was responsible for directing the corporate philanthropic and employee engagement strategies for the Northern Region of Wachovia Bank. This region included over 11,000 employees within seven states between Connecticut and Virginia as well as Washington D.C. and encompassed over \$13 million in annual community investments primarily through the Wachovia Foundation. In this capacity he worked with the leaders of more than 500 organizations to make certain their missions were supported and the company's role as a community partner was fulfilled.

In addition, Mr. Dow was involved with the strategic direction of Wachovia's community involvement and employee volunteerism initiatives, including management of the bank's regional United Way campaigns, Reading First program, Wachovia Volunteers!, board placement, and internship programs. Beyond these responsibilities, he also assumed leadership roles within the company's diversity awareness initiatives and strategy development, including serving on two divisional Diversity Councils, facilitating company wide training sessions and completing an extensive training program becoming a certified Diversity Practitioner.

-- MORE --

Kevin Dow/page 2

Mr. Dow earned a Bachelor of Arts degree with a concentration in Finance from Morehouse College. He obtained a Masters in Business Administration from Saint Joseph's University with a concentration in Management and in 2007 he received a Certificate in Corporate Community Development from Boston College. In 2009 he completed a statewide fellowship at the Center for Progressive Leadership.

While attending Morehouse, Mr. Dow secured an internship with Wachovia through Inroads Philadelphia. After graduating Morehouse, he entered the bank's extensive two-year management training program and subsequently excelled as a Relationship Manager in the Small Business segment of the commercial bank, assisting business owners and entrepreneurs throughout the Philadelphia region with their banking services and financing needs.

Mr. Dow's community leadership has been far-reaching. He is currently the Chairman and President of the Vine Memorial Federal Credit Union, a low-income/faith-based financial institution as well as Vice Chair of the Board of Directors of Philadelphia Academies Inc, a nonprofit organization expanding life and economic options for Philadelphia public school students. He is also on the Board of Directors for the Greater Philadelphia Cultural Alliance and the Philadelphia Council for College and Career Success, the Philadelphia Advisory Board for the Local Initiatives Support Corporation as well as the Philadelphia Orchestra Education and Community Partnerships Committee.

In the past Mr. Dow's board leadership included serving as President of the Philadelphia Cultural Fund, a city funded non-profit organization that supports cultural institutions and as Treasurer for both the Fairmount CDC and the Philadelphia chapter of the Black Alliance for Educational Options. He has provided board leadership to the Peoples Emergency Center CDC, City Year – Philadelphia, and Delaware Valley Grantmakers. He has served as a member of the Philadelphia Youth Council; the Advisory Boards of the Academy for Leadership in Philadelphia Schools, the Asian Arts Initiative Facility Advisory Committee, and the Congreso Corporate Advisory Council. Mr. Dow was also a Director for the INROADS Philadelphia Alumni Association and in 1995 was awarded the honor of Alumnus of the Year.

In 2003, both the *Philadelphia Tribune* and the *Philadelphia Business Journal* recognized Mr. Dow with their respective annual awards for persons under 40 to watch and in 2005, the Berean Institute recognized him as a Living American History Maker. In 2006 Leadership Philadelphia named him as one of the region's top "Connectors". He has facilitated workshops and spoke publicly across the country. Kevin is a life member of Kappa Alpha Psi fraternity and is a native Philadelphian, currently residing in the Fairmount neighborhood with his wife Kim.